

**NEWS FROM
THE GRAND CHAPTER
KAPPA ALPHA PSI FRATERNITY, INC.**



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FOR IMMEDIATE RELEASE

**FRATERNITY ANNOUNCES OFFICIAL TRADEMARK
OF OFFICIAL LOGO**

Philadelphia, PA, November 2004 – Kappa Alpha Psi Fraternity, Inc. is pleased to report that the United States Patent and Trademark Office has officially issued a trademark for its Coat-of-Arms (official logo and emblem) effective October 19, 2004. This registration covers all items distributed with the fraternity's registered emblem.

The Coat-of-Arms, as shown above, should never be used without the trademark notice: "Registered in U. S. Patent and Trademark Office," "Reg. U.S. Pat. & TM Off.," or simply "®", which is the preferred recognition. Conventionally, the notice may be placed anywhere near the mark. The failure to use an acceptable trademark notice is strictly prohibited by the fraternity and may be subject to penalty and/or legal action.

The Corporate Offices (International Headquarters) of the fraternity is working towards a January 1, 2005 date to reasonably bring all materials into compliance. All questions regarding proper usage of the trademark should be directed to the Corporate Offices at the number listed above.

Kappa Alpha Psi Fraternity, Inc. is an international organization founded on the campus of Indiana University, Bloomington, Indiana on January 5, 1911. Since its inception, it has trained over 100,000 men, particularly undergraduates, for leadership roles in their communities and the attainment of a high degree of excellence in their academic pursuits. The International Headquarters is located in Philadelphia, Pennsylvania

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